

When You are working for a cause which is having empirical evidence, it doesn't mean nothing on the earth can happen, which isn't fitting into the frame devised for that particular cause. Violence Against Women is happening on the ground, no one can deny the facts and figures coming out after the intense monitoring and research practices. Women in almost every field of life are facing harassment, violence and gender discriminations. If anything happens vice versa it should be taken as an individual case rather than implying it as some whole phenomena in the society, because individual cases cannot be counted equivalent to the wholesome researches proving harassment and violence against women as a reality present in the society to be worried about.

It is observed that entertainment industry in Pakistan is systematically creating content which only depicts the individual cases: women are outlined as antagonist where they are using the increasing awareness of violence against women in society as a tool to serve their very own goals, they falsely accuse men and do defame their reputations. There are possibilities of this whole scenario to be there on ground, but this does not mean that whole advocacy against VAW and Harassment should be labeled as falsely motivated cause. Dramas currently produced and on aired by Pakistani entertainment industry could be big dent to engendered atmosphere against Harassment of women and VAW.

Drama Serial ***MERE PASS TUM HO***, recently created a controversy in which woman was playing absurd role, but that drama was not taken as drama instead, atmosphere against advocacy of women rights was created on the basis of that drama. Similarly, Ary Digital is commencing another drama serial ***Dunk***, which supposedly will create an environment against espousal of women rights (As the trailer of Drama speaks). Dunk is the Drama serial, talking on the sensitive issue of Harassment at educational institutions by male teachers, if the language and portrayal of women come out to be insensitive and irresponsible piece of content, it would figure the activism of women rights as negative in the mind of common audience as it could be, and this will directly affect the women (Facing violence and harassment), who already are in dire need of helping hands.

Monitoring Desk

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